

Fall Festival 2015 Attendee Survey

1. How did you hear about Fall Festival and its new format?			2014 Charleston		
Answer Options	Response Percent	Response Count	Response Percent	Response Count	Diference
a. From the District web site	31.3%	26	22.9%	8	8.4%
b. From Festival promotion emails	44.6%	37	65.7%	23	-21.1%
c. From my chapter leadership	60.2%	50	54.3%	19	5.9%
d. From my quartet members	9.6%	8	8.6%	3	1.0%
e. I did not receive any/enough information to be Comment (please specify)	1.2%	1	0.0%	0	1.2%
		answered question			
		skipped question			
		83			
		5			

2. How satisfied were you with:								SAVANNAH SUMMARY				CHARLESTON SUMMARY			
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
a. the timeliness of the Festival weekend promotion Comments (please specify)	40	28	9	3	2	1.77	82	77	94%	5	6%	33	94%	2	6%
b. the effectiveness of the promotional video? Comments (please specify)	33	24	22	0	1	1.90	80	79	99%	1	1%	33	97%	1	3%
c. the cost of the convention registration? Comments (please specify)	22	36	13	6	2	2.11	79	71	90%	8	10%	29	85%	5	15%
d. the cost of the President's Circle BBQ dinner Friday Comments (please specify)	14	11	35	4	3	2.57	67	60	90%	7	10%	26	90%	3	10%
e. the cost of the Saturday Night Showcase dinner and Comments (please specify)	19	21	17	15	5	2.56	77	57	74%	20	26%	16	46%	19	54%
f. the registration process for the convention? Comments (please specify)	24	31	17	4	2	2.09	78	72	92%	6	8%	32	91%	3	9%
g. the availability and cost of hotel accommodations? Comments (please specify)	13	23	19	19	2	2.66	76	55	72%	21	28%	29	91%	3	9%
h. the use of multiple locations for the convention events Comments (please specify)	5	24	16	27	7	3.09	79	45	57%	34	43%	20	59%	14	41%
							answered question								
							skipped question								
							82								
							6								

3. Do you think competitors and performers should receive first choice of lodging accommodations?								SAVANNAH SUMMARY				CHARLESTON SUMMARY			
Answer Options	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Rating Average	Response Count	Agree	Disagree	Agree	Disagree	Agree	Disagree		
Comments (please specify)	14	22	33	12	1	2.56	82	69	84%	13	16%	25	71%	10	29%
							answered question								
							skipped question								
							82								
							6								

4. How satisfied were you with:						
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Response Count
a. the single round contest format?	29	34	5	4	5	77
b. the use of a single panel of scoring judges?	31	25	12	5	3	76
c. the three-song format (two contest songs plus song of	32	30	7	5	3	75
d. the Elk's Lodge venue used for the contest?	6	13	18	21	16	74
e. the overall pacing and flow of the contest session?	19	37	15	4	1	75
f. the sound system?	1	7	24	25	18	74
g. the use of the audience to judge the entertainment	22	35	15	0	3	75
h. the Afterglow?	7	22	26	9	7	70
i. the President's Circle BBQ?	10	13	33	4	4	63
Comments (please specify)						22
						answered question
						skipped question
						77
						11

SAVANNAH SUMMARY				CHARLESTON SUMMARY			
Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
68	88%	9	12%	34	97%	1	3%
68	89%	8	11%	33	94%	3	9%
69	92%	8	11%	33	94%	2	6%
37	50%	37	50%	32	91%	3	9%
71	95%	5	7%	34	100%	0	0%
32	43%	43	58%	34	100%	0	0%
72	96%	3	4%	33	94%	2	6%
55	79%	16	23%	27	79%	7	21%
56	89%	8	13%	31	100%	0	0%

5. We provided a video link to each competitor's performance. If you were a competitor, how satisfied were you with this approach?									SAVANNAH SUMMARY				CHARLESTON SUMMARY			
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
Comments (please specify)	7	6	2	0	0	49	1.67	64	15	100%	0	0%	9	90%	1	10%
								<i>answered question</i>	64							
								<i>skipped question</i>	24							

6. We did not offer formal pre-contest quartet photos. We did provide candid performance photos. If you were a competitor, how satisfied were you with this approach?									SAVANNAH SUMMARY				CHARLESTON SUMMARY			
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
Comments (please specify)	3	5	5	2	3	48	2.83	66	13	72%	5	28%				
								<i>answered question</i>	66							
								<i>skipped question</i>	22							

7. Did you participate in any of the coaching/class sessions?			CHARLESTON SUMMARY	
Answer Options	Response Percent	Response Count	Response Perc	Response Count
Yes	76.0%	57	62.9%	22
No	24.0%	18	37.1%	13
Comments (please specify)		17		
		<i>answered question</i>	75	
		<i>skipped question</i>	13	

8. How satisfied were you with the:									SAVANNAH SUMMARY				CHARLESTON SUMMARY			
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
a. coaching opportunities on Saturday? Comments (please specify)	40	11	2	0	2	18	1.42	73	53	96%	2	4%	23	96%	1	4%
b. venue (Marriott Ballrooms) used for the coaching Comments (please specify)	26	18	2	0	2	21	1.63	69	46	96%	2	4%	22	92%	2	8%
c. venue (General McIntosh room) that was used for the Comments (please specify)	8	8	6	6	2	35	2.53	65	22	73%	8	27%				
d. "Be the Best Barbershop Singer You Can Be" class Comments (please specify)	7	7	4	0	1	45	2.00	64	18	95%	1	5%				
e. "What Songs Did you Say Were Included in Comments (please specify)	5	4	2	2	1	48	2.29	62	11	79%	3	21%				
f. "Tags, Tags, Tags" class by Jim Tarantino Comments (please specify)	8	6	1	1	1	45	1.88	62	15	88%	2	12%				
g. AHSOW session by Don Dobson Comments (please specify)	0	3	2	1	1	50	3.00	57	5	71%	2	29%				
								<i>answered question</i>	76							
								<i>skipped question</i>	12							

9. If you worked with the judging panel as coaches, how satisfied were you with:									SAVANNAH SUMMARY				CHARLESTON SUMMARY			
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
a. Singing judge Chad Wulf? Comment (please specify)	23	3	2	0	0	35	1.25	63	28	100%	0	0%	13	100%	0	0%
b. Presentation judge Gary Wulf? Comment (please specify)	23	5	1	0	0	32	1.24	61	29	100%	0	0%	11	92%	1	8%
c. Music judge David Wright? Comment (please specify)	29	3	1	0	0	30	1.15	63	33	100%	0	0%	13	100%	0	0%
								<i>answered question</i>	64							
								<i>skipped question</i>	24							

10. If you worked with District coaching talent, how satisfied were you with the coaching help you received?								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
Comment (please specify)	15	3	2	0	0	41	1.35	61	20	100%	0	0%	17	100%	0	0%
								<i>answered question</i>	61							
								<i>skipped question</i>	27							

11. Did you participate in other activities in Savannah? If so, please rate your level of satisfaction with:								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
a. Cruising and dining on the Riverboat Cruise.	14	5	1	1	0	44	1.48	65	20	95%	1	5%				
b. The President's Circle BBQ Dinner	13	9	2	5	0	34	1.97	63	24	83%	5	17%				
c. Quartet singing in "Barbershop in the Park" on River	1	7	3	2	0	48	2.46	61	11	85%	2	15%	8	67%	4	33%
d. Exploring the destination city, Savannah, on my/our	27	16	2	0	0	24	1.44	69	45	100%	0	0%	18	100%	0	0%
e. Taking the Olde Town Trolley Tour.	9	11	1	0	0	47	1.62	68	21	100%	0	0%	5	100%	0	0%
Other (please specify)								11								
								<i>answered question</i>	73							
								<i>skipped question</i>	15							

12. If you participated in "Barbershop in the Park", please rate your satisfaction with:								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
a. Suitability of location to interacting with the public. Comments (please specify)	2	6	2	1	1	45	2.42	57	10	83%	2	17%	8	89%	1	11%
b. Ease of access and parking. Comments (please specify)	4	9	6	2	1	39	2.41	61	19	86%	3	14%	11	92%	1	8%
c. Fun for your quartet. Comments (please specify)	3	11	0	0	1	42	2.00	57	14	93%	1	7%	7	88%	1	13%
								<i>answered question</i>	62							
								<i>skipped question</i>	26							

13. We should do "Barbershop in the Park" again at the next Festival:								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Strongly agree	Agree	Neutral	Dissagree	Strongly disagree	Rating Average	Response Count	Agree	%	Dissagree	%	Agree	%	Dissagree	%	
Comment (please specify)	9	24	26	3	1	2.41	63	59	94%	4	6%	28	97%	1	3%	
								<i>answered question</i>	63							
								<i>skipped question</i>	25							

14. Regarding our choice of Savannah as a destination city:			CHARLESTON SUMMARY	
Answer Options	Response Percent	Response Count	Response Percent	Response Count
a. Liked it.	76.0%	57	77.1%	27
b. Could have been better because (comment).	14.7%	11	11.4%	4
c. We need to rethink destination city venues. Comments (please specify)	9.3%	7	11.4%	4
			<i>answered question</i>	75
			<i>skipped question</i>	13

15. I/we attended the dinner show at the Marriott Savannah Riverfront.			CHARLESTON SUMMARY	
Answer Options	Response Percent	Response Count	Response Percent	Response Count
Yes	84.9%	62	86.1%	31
No	15.1%	11	13.9%	5
			<i>answered question</i>	73
			<i>skipped question</i>	15

16. If yes, do you agree with the concept of organizing a group dinner and show for Saturday night?								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Strongly agree	Agree	Neutral	Dissagree	Strongly disagree	N/A	Rating Average	Response Count	Agree	%	Dissagree	%	Agree	%	Dissagree	%
Comment (please specify)	27	25	5	6	5	2	2.07	70	57	84%	11	16%	30	88%	4	12%
								<i>answered question</i>	70							
								<i>skipped question</i>	18							

17. Which of these dinner options would you prefer for a future festival? (Rank in order of preference)							CHARLESTON SUMMARY	
Answer Options	1	2	3	4	Rating Average	Response Count	Rating Average	Response Count
a. Plated meal from a limited menu selection	28	18	14	0	1.77	60	1.88	34
b. Plated meal, but everyone gets the same selection	2	8	26	19	3.13	55	3.06	34
c. Buffet-style with multiple choices	15	28	13	3	2.07	59	1.79	34
d. No organized dinner; eat on my own and just attend	18	4	4	35	2.92	61	3.26	34
							<i>answered question</i>	66
							<i>skipped question</i>	22

18. With regards to the show, how satisfied were you with the concept of celebrating top District chorus and quartet talent (14 performers plus promos for Harmony Foundation and Fall Festival Asheville)								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	N/A	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%
Comment (please specify)	34	26	4	5	2	2	1.80	73	64	90%	7	10%	31	94%	2	6%
								<i>answered question</i>	73							
								<i>skipped question</i>	15							

19. For the next Festival Showcase, I would like the show to be (choose one)					CHARLESTON SUMMARY	
Answer Options	Response Percent	Response Count	Response Percent	Response Count	Response Percent	Response Count
a. Longer	2.8%	2	0.0%	0		
b. Shorter	21.1%	15	17.6%	6		
c. It was just about right	76.1%	54	82.4%	28		
Comment (please specify)		3				
					<i>answered question</i>	71
					<i>skipped question</i>	17

20. I think the show should start earlier during the dinner instead of waiting until after dessert.								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Strongly agree	Agree	Neutral	Dissagree	Strongly disagree	Rating Average	Response Count	Agree	%	Dissagree	%	Agree	%	Disagree	%	
Comment (please specify)	0	9	20	24	17	3.70	70	9	13%	61	87%	8	24%	26	76%	
								<i>answered question</i>	70							
								<i>skipped question</i>	18							

21. How satisfied were you with the variety of performers on the show?								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%	
Comment (please specify)	33	32	5	1	0	1.63	71	70	99%	1	1%	35	100%	0	0%	
								<i>answered question</i>	71							
								<i>skipped question</i>	17							

22. How satisfied were you with the sound and audio-visual systems?								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%	
Comment (please specify)	5	29	21	13	4	2.75	72	55	76%	17	24%	25	74%	9	26%	
							<i>answered question</i>	72								
							<i>skipped question</i>	16								

23. How satisfied were you with the staging and lighting?								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Rating Average	Response Count	Satisfied	%	Dissatisfied	%	Satisfied	%	Dissatisfied	%	
Comment (please specify)	6	39	14	8	5	2.54	72	59	82%	13	18%	28	80%	7	20%	
							<i>answered question</i>	72								
							<i>skipped question</i>	16								

24. With regards to the venue, please rate your level of agreement:								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Rating Average	Response Count	Agree	%	Disagree	%	Agree	%	Disagree	%	
a. I like the ambience of a ballroom setting.	8	41	18	5	0	2.28	72	67	93%	5	7%	32	91%	3	9%	
b. We should continue to be creative with venues.	9	34	16	5	1	2.31	65	59	91%	6	9%	33	94%	2	6%	
c. I prefer more conventional staging sites.	9	20	28	9	0	2.56	66	57	86%	9	14%	31	89%	4	11%	
Comments (please specify)							7									
							<i>answered question</i>	73								
							<i>skipped question</i>	15								

NOTE: Charleston said

25. With regards to logistics, this is the fourth event that hasn't been under one roof due to costs and type of venues available. Please rate your level of agreement with the statements:								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Strongly agree	Agree	Neutral	Dissagree	Strongly disagree	Rating Average	Response Count	Agree	%	Disagree	%	Agree	%	Disagree	%	
a. I'm OK with a little travel as long as events at a	11	37	7	12	3	2.41	70	55	79%	15	21%	30	88%	4	12%	
b. We need to keep everything under one roof and I'm	16	21	20	12	2	2.48	71	57	80%	14	20%	25	76%	8	24%	
Comment (please specify)							8									
							<i>answered question</i>	74								
							<i>skipped question</i>	14								

26. Your overall view - please rate your level of agreement.								SAVANNAH SUMMARY				CHARLESTON SUMMARY				
Answer Options	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Rating Average	Response Count	Agree	%	Disagree	%	Agree	%	Disagree	%	
a. I like the festival concept, it is a winner.	7	14	2	2	2	2.19	27	23	85%	4	15%	6	86%	1	14%	
Other (please specify)							9									
b. Tried it but didn't like the concept.	3	4	7	27	11	3.75	52	14	27%	38	73%	7	23%	23	77%	
Other (please specify)							3									
c. Would attend another festival concept event.	29	27	9	5	2	1.94	72	65	90%	7	10%	31	91%	3	9%	
Other (please specify)							2									
							<i>answered question</i>	75								
							<i>skipped question</i>	13								

27. I came because (Check all that apply):					
Answer Options	CHARLESTON SUMMARY		CHARLESTON SUMMARY		
	Response Percent	Response Count	Response Percent	Response Count	
a. My chorus was being coached.	40.0%	30	30.6%	11	
b. My chorus was performing.	44.0%	33	44.4%	16	
c. I wanted to see how it would work.	10.7%	8	27.8%	10	
d. I'd have come regardless of my chorus or quartet	36.0%	27	44.4%	16	
Other (please specify)	40.0%	30	41.7%	15	
		<i>answered question</i>	75		
		<i>skipped question</i>	13		