



2021 VIRTUAL LEADERSHIP ACADEMY

**LEADING THROUGH THE UNKNOWN
TO
MEETING AGAIN**



“LEADERSHIP IS GUIDING PEOPLE INTO AN UNKNOWN.

Practically everyone has a leadership quote that fits best into their individual life. Sometimes, conflicting approaches slow the progress a group hopes to make. There is a virus, and it has wreaked havoc on every aspect of our lives. Each day is unprecedented and an unknown. As leaders of our chapters, we must find a way to harness the individual concerns, mold them as best we can into a collective action plan and cautiously take one step forward. And then another step ... and another until there is no more unknown.



WOULDN'T IT BE GREAT IF....

- THE VIRUS WENT AWAY.
- EVERYONE SHOWED UP FOR CHAPTER MEETING
- YOU FLICK THE LIGHT SWITCH ON AND CHAPTERS GO BACK TO "BUSINESS AS USUAL."



NO SUCH LUCK....

- THERE ARE SO MANY VARIABLES IN PLACE IN RESTORING LIFE BACK TO OUR CHAPTERS.
- TRADITIONAL CHAPTER OFFICER ROLES AND JOB DESCRIPTIONS MAY NEED RE-VISITED.
- SOME CONCERNS MAY EVEN TRANSCEND OUR ROUTINE CHAPTER KNOWLEDGE AND WISDOM.



BACK TO THE LIGHT SWITCH

- Maybe we don't want the "business as usual" light switch to be turned on.
- Maybe things weren't going as well for the chapter as you would have liked prior to the pandemic.
- Maybe the pandemic has given us, as chapter leaders, an opportunity to make it right.



ONE WORD ANSWERS...

- WHAT DO YOU BELIEVE WILL BE THE BIGGEST CHALLENGE YOUR CHAPTER WILL FACE IN GATHERING ONCE AGAIN?
- WHAT DO YOU BELIEVE WILL BE THE LEAST OF YOUR CHAPTER'S CONCERNS IN GATHERING ONCE AGAIN?
- WHAT PERSONAL ROADBLOCKS STAND IN THE WAY OF LEADING YOUR GROUP?



LEADING YOUR CHAPTER THROUGH THE UNKNOWN:

- DELIVER THE MESSAGE OF HOPE AT ALL TIMES

*ACKNOWLEDGE PANDEMIC-RELATED OPERATIONAL NEEDS IN ADDITION TO TRADITIONAL OPERATIONAL NEEDS.

*DECIDE IF YOU WANT THE LIGHT SWITCH ON OR OFF, DIMMED OR BRIGHTENED, OR THE LIGHT COMPLETELY CHANGED OUT.



TACTICAL

EMOTIONAL

EXTERNAL



TACTICAL

- WHEN TO HOLD FIRST REHEARSAL BASED ON VIRUS STATUS
- RISKS AND REWARDS OF WHEN TO HOLD FIRST REHEARSAL
- THOUGHTFUL MUSIC PROGRAMMING
- VOCAL PREPARATION AFTER MONTHS OF DISUSE
- REACHING OUT TO DISENGAGED MEMBERS
- ON-GOING SAFETY: ALTERNATIVE REHEARSAL FORMATS AND LOCATIONS
- ALWAYS DELIVERING THE MESSAGE OF HOPE
- MANAGING LEADERSHIP BURNOUT
- CREATING STRATEGIES IF VIRUS REAPPEARS
- THE FIRST TIME ASSEMBLED SHOULD BE FOR YOURSELVES.



EVEN MORE TACTICAL

- Are the weekly meetings timed correctly? Hours?
- Is our current facility still the correct place to meet? Perhaps the answer isn't even virus related.
- Should we continue to zoom or live broadcast during our on-site meeting for those not ready to return?
- Will some chapter roles need to be added/dropped?



EMOTIONAL

- ALLOWING AND ACKNOWLEDGING FIRST REHEARSAL EMOTIONS AND CATHARSIS
- MUSIC SELECTION TO INVITE AND PROVOKE AUTHENTIC CONVERSATION
- WHAT EMOTIONS WILL FIRST CHORD ELICIT?
- TIME ALLOTTED TO REMEMBER MEMBERS LOST TO THE VIRUS
- GUIDING MEMBERS TO PAY ATTENTION TO THEMSELVES AND HEAR WHAT THEIR BODY AND HEART ARE SAYING.
- ENCOURAGE MEN TO FORGIVE THEMSELVES AS THEY PROCESS
- BE COGNIZANT OF THOSE SEEMING TO HIDE THEIR FEELINGS



EVEN MORE EMOTIONAL

- What did members miss the most during pandemic?
- Was it enough to just sing when no performance goal was on the horizon?
- Does everyone feel safe including an attempt to create that safe zone for visitors?
- Is “out of sight, out of mind” an issue in returning?



EXTERNAL

- REACHING OUT TO DISENGAGED MEMBERS
- REBUILDING COMMUNITY NETWORK
- REBUILDING COMMUNITY OPPORTUNITIES
- START WITH THE SMALLEST OF SUCCESSES
- CELEBRATE THE SMALLEST OF SUCCESSES
- CONVERTING VIRUS NEGATIVITY INTO POSITIVE OUTREACH FOR BOTH NEW MEMBERSHIP AND NEW PERFORMING OPPORTUNITIES.

EVEN MORE EXTERNAL

- What did you find yourself “wishing for” in the community?
- What have you witnessed from other non-profit organizations that could be incorporated into chapter meetings moving forward?

CHANGING OUT THE LIGHT FOR A NEW ONE

- New strategic plan for an element of your chapter.
- New realistic goal setting for that strategic plan.
- Leadership module Goal Setting two-page worksheet



**AS CHAPTER LEADERS, WE MUST
PROFESSIONALLY COMMUNICATE THE PLAN,
WHILE AT THE SAME TIME EMPATHICALLY
FEEL FOR EACH INDIVIDUAL'S CONCERNS**



MESSAGING:

EMOTIONAL - TACTICAL - EXTERNAL



YOU AND YOUR ROLE

**MAKE TIME FOR YOURSELF TO DETERMINE HOW YOUR
CHAPTER ROLE FITS INTO THE DEMANDS OF OUR NEW
WORLD.**



HOW ARE YOU FEELING RIGHT NOW?

- WHAT EMOTIONAL CONCERNS HAVE NOT BEEN ADDRESSED?
- WHAT ROLE RESPONSIBILITIES WERE NOT TAKEN INTO CONSIDERATION?
- WHAT EXTERNAL INFLUENCES DID WE NOT GIVE PROPER ATTENTION?
- WHAT DO YOU WISH FOR IN THE FUTURE?
- WILL YOUR ALTER YOUR INTERACTIONS BECAUSE OF REFLECTION OR TIME AWAY?



THANK YOU!

Please contact us if you'd like to have further conversation.

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