

CAROLINAS DISTRICT LEADERSHIP ACADEMY 2021

MUSIC & PERFORMANCE VP

DR. BILL ADAMS, VP-M&P, NSC

- ▶ Director, Heart of Carolina
- ▶ NSC VP-YIH 4 years
- ▶ Board of Directors - MBHA
- ▶ Bass - Quadrophonic
- ▶ Austin Texas Chapter - 1995
- ▶ Education
 - ▶ DMA (Voice) - University of Texas
 - ▶ MM (Voice) - CSU Northridge
 - ▶ BA (MusEd) - CSU San Bernardino
 - ▶ AA (Music) - Chaffey College

OVERVIEW

- ▶ Introductions
- ▶ Chapter Music Statement
- ▶ Music Team
- ▶ VP & Director – Collaboration
- ▶ Chapter Meeting
- ▶ Chorus Performance
- ▶ Quartet Support & Development
- ▶ Planning & Budgeting
- ▶ Chapter Life Under COVID

INTRODUCTIONS

- ▶ Name
- ▶ Chapter
- ▶ How long in Chapter?
- ▶ Office / Position
- ▶ First time in this role?
- ▶ Size of Active Chorus Pre-COVID
- ▶ Size of Active Chorus on Zoom
- ▶ Do you have a Music Team?
- ▶ What do you want to learn today?

CHAPTER MISSION STATEMENT

- ▶ Definition of Chapter Goals / Statement of Identity
- ▶ Stated Musical Objectives
- ▶ Supported by Board, Committees, Members
- ▶ Published and prominently displayed
- ▶ Guide for the Music Team
- ▶ Refresh regularly

MUSIC TEAM

- ▶ Music Team / Committee / Both?
- ▶ Benefits of a Music Team
 - ▶ Engage and Involve More People
 - ▶ More Faces in Front of the Chorus
 - ▶ Ownership
 - ▶ Planning and Goals
- ▶ Develop the Abilities of the Chorus
- ▶ Raise the Bar Musically

MUSIC TEAM

- ▶ Chorus Director
- ▶ Music & Performance VP
- ▶ Associate / Assistant Directors
- ▶ Section Leaders
- ▶ Chorus Manager

MUSIC COMMITTEE

- ▶ Everyone on the Music Team +
- ▶ Librarian
- ▶ Show Manager
- ▶ In-House Coaches (Vocal and Presentation)
- ▶ Wardrobe Manager
- ▶ Property Manager

QUALIFICATIONS OF THE MUSIC AND PERFORMANCE VP

- ▶ Organizational Skills
- ▶ Communicator
 - ▶ Delegates responsibilities / manages well
 - ▶ Can communicate goals and expectations to the Chorus
- ▶ Commitment / Extra Time
- ▶ Knowledge of Chapter Members / Culture
- ▶ SOME Musical Background
- ▶ SOME Barbershop Experience

RESPONSIBILITIES OF THE MUSIC AND PERFORMANCE VP

- ▶ Chair the Music Team
- ▶ Recruit and assemble Music Team
- ▶ Create yearly musical program with the Director
- ▶ Attend BoD meetings / communicate MT business
- ▶ Keep Chapter informed of Goals and Plans
- ▶ Assist director in planning weekly rehearsals
- ▶ Contract outside coaches
- ▶ Research additional training opportunities and present them to Chorus
- ▶ Regular evaluation of MT Goals and Effectiveness

RESPONSIBILITIES OF THE CHORUS DIRECTOR

- ▶ Final arbiter for all musical and artistic decisions
- ▶ Develop yearly musical plan with M&P VP
- ▶ Oversee Associate Directors and Section Leaders
- ▶ Conduct weekly rehearsals
- ▶ Conduct all public performances and contests
- ▶ Oversee repertoire selection
- ▶ Attend all MT meetings and planning sessions
- ▶ Supervise and/or conduct craft sessions
- ▶ Develop and implement standards for Chorus
- ▶ Assign Voice Placement (part assignment and riser placement)
- ▶ Encourage Quartet Activities
- ▶ Seek additional training and education opportunities for themselves

SELECTING A CHORUS DIRECTOR

- ▶ Form Director Selection / Search Committee
 - ▶ Chapter Pres / M&P VP / MT
 - ▶ Review Mission Statement and Goals
- ▶ Network and Advertise
- ▶ Make List of Candidates (even those who didn't apply)
- ▶ Audition and Interview
 - ▶ Chorus Votes
- ▶ Create Contract for Director
 - ▶ Appropriate pay scale

PROGRAM VP / COORDINATOR

- ▶ Sometimes this falls to the Music VP
- ▶ Make sure weekly meetings are interesting and FUN!
- ▶ Establish and Publish a weekly schedule for chapter meetings
 - ▶ In collaboration with Director and M&P VP
- ▶ MC the Chapter Meeting
 - ▶ Likable / Engaging Host

MUSIC TEAM'S ROLE IN REHEARSALS

- ▶ Warm ups
- ▶ Repertoire Teaching (Quartet method)
- ▶ Sectionals
- ▶ Tags
- ▶ Reinforcing craft in all activities

STRATEGIES FOR TEACHING MUSIC

- ▶ Learning tracks
- ▶ Quartet Teaching
- ▶ Sectionals
- ▶ Edited / Marked scores
- ▶ Regular assessment via recording
- ▶ Imposition of the Director's Will

WORKING RELATIONSHIP BETWEEN DIRECTOR AND MUSIC TEAM

- ▶ The Director gets the final say
- ▶ Mutual trust and respect
- ▶ On the same page – be ready to support the Director
- ▶ Makes repertoire recommendations to M&P VP / Director
- ▶ Helps craft Presentation plan
- ▶ Constant line of communication to Director and M&P VP
- ▶ Constant line of communication to Chorus Members

WORKING RELATIONSHIP BETWEEN DIRECTOR AND M&P VP

- ▶ M&P VP
 - ▶ Elected - votes on BoD
 - ▶ Administrator for Music Program
 - ▶ Direct link to BoD for MT
 - ▶ Accountable for Music Teaching / Performance
- ▶ Director
 - ▶ Together
 - ▶ Jointly responsible for the overall music program for the chapter
 - ▶ Hired (or appointed) by BoD

WORKING RELATIONSHIP BETWEEN DIRECTOR AND M&P VP

- ▶ The Director gets the final say
- ▶ Mutual trust and respect
 - ▶ Need to be able to communicate freely and without ego
- ▶ Constant line of communication
- ▶ Keep an eye on the goals, but respect the group in front of you
- ▶ Do YOUR job, not THEIRS

CRAFTING A CHAPTER MEETING

- ▶ Vocal Health
- ▶ Craft
- ▶ “Fun” singing
- ▶ Chorus Rehearsal
 - ▶ Sectionals
- ▶ Chapter Business
- ▶ Breaks! Pace yourself

CRAFTING A CHAPTER MEETING

▶ Mock Schedule

- ▶ 7pm - Official Start - Be on time - Attention Getter (Old Songs?)
- ▶ 7:05 - Warmups
- ▶ 7:20 - Repertoire Refresh
- ▶ 7:40 - New Repertoire Rehearsal
- ▶ 8:00 - Sectionals
- ▶ 8:30 - New Repertoire Follow Up
- ▶ 8:45 - Business
- ▶ 9:00 - Bio Break
- ▶ 9:10 - Tags / Quartets / Other "Fun" Stuff
- ▶ 9:30 - More Chorus Rehearsal
- ▶ 10:00 - KTWWS and off to Afterglow

CRAFTING A CHAPTER MEETING

- ▶ Mock Schedule
 - ▶ 7pm - Official Start - Be on time - Attention Getter (Old Songs?)
 - ▶ 7:05 - Warmups
 - ▶ 7:20 - Repertoire Refresh
 - ▶ 7:40 - New Repertoire Rehearsal
 - ▶ 8:00 - Sectionals
 - ▶ 8:30 - New Repertoire Follow Up
 - ▶ 8:45 - Business
 - ▶ 9:00 - Bio Break
 - ▶ 9:10 - Tags / Quartets / Other "Fun" Stuff
 - ▶ 9:30 - More Chorus Rehearsal
 - ▶ 10:00 - KTWWS and off to Afterglow

CRAFTING A CHAPTER MEETING – KEEP IT FRESH

- ▶ What else can you do?
 - ▶ Watch Society videos to gain inspiration from other choruses and quartets
 - ▶ Quartet night - invite chapter quartets or other district quartets to perform
 - ▶ Encourage quartet activities in your own chapter
- ▶ Invite another chapter over or visit another chapter
- ▶ Talent Show
- ▶ Alumni Appreciation / History of the Chapter
- ▶ Learn about Judging Categories
- ▶ Be Creative!

MUSIC TEAM REHEARSAL REVIEW

- ▶ Review the previous rehearsal / meeting
 - ▶ Were you successful?
 - ▶ What can you do better?
- ▶ Review and revise the plan for the next week's rehearsal
- ▶ Review audition results / New member applications
- ▶ Debrief on issues within sectionals

CHORUS PERFORMANCE – STANDARDS AND REQUIREMENTS

- ▶ Adequate notification to the Membership for involvement
- ▶ How many performances a year?
- ▶ Venue requirements
- ▶ Length of Show
- ▶ Chorus Manager handles logistics
- ▶ Compensation / Fee

CHORUS PERFORMANCE – PERFORMANCE OPTIONS

- ▶ Chapter Shows
- ▶ Civic / Community Shows
- ▶ Senior Citizen Communities
- ▶ Military Shows
- ▶ Malls
- ▶ Schools
- ▶ Churches
- ▶ Hospitals
- ▶ Fund Raisers / Benefits
- ▶ Conventions
- ▶ Corporate Events
- ▶ Service Organizations
- ▶ Singing Valentines
- ▶ Mother's Day

CHORUS PERFORMANCE – MEMBERSHIP REQUIREMENTS

- ▶ Attendance Requirements
 - ▶ Dress rehearsal
 - ▶ 75% over X months
- ▶ Performance Standards
 - ▶ Different levels for different types of events
- ▶ Musical standards and Visual standards
- ▶ Decision to compete lies with Director
- ▶ Advice from Music Team

QUARTET SUPPORT AND DEVELOPMENT

- ▶ Formal and Informal Quartet Experiences
- ▶ Vital to the Improvement of the Chorus
- ▶ Get Quartets up in front of the Chapter
- ▶ VLQs
- ▶ Singing Valentines
- ▶ Outreach

BUDGETS

- ▶ Director Salary and Expenses
- ▶ Music
- ▶ Learning Tracks
- ▶ Coaching
- ▶ Retreats
- ▶ Uniforms
- ▶ Conventions and Competitions

ANNUAL PLANNING MEETING

- ▶ Should be held before the Annual BoD Planning Meeting
- ▶ M&P VP and Director set agenda
- ▶ Review the previous year
 - ▶ Goals met?
 - ▶ Musical Progress
- ▶ Set / Revise Goals for Next Year
- ▶ Set / Revise Long term goals

REVIEWING THE MUSIC PROGRAM

- ▶ What is working? What isn't working?
- ▶ Music Team
 - ▶ Are members effective?
 - ▶ Train more section leaders?
- ▶ Repertoire
 - ▶ What's the right number of songs for the Chorus?
 - ▶ Is the repertoire balanced?
- ▶ Appropriate level of difficulty?
- ▶ Learning pace
- ▶ Review of learning materials and resources
- ▶ Performances
 - ▶ Did we perform enough?
 - ▶ Did we do the kinds of performances we wanted to do?

REVIEWING THE MUSIC PROGRAM

- ▶ Membership
 - ▶ Audition process still appropriate?
 - ▶ How are we doing integrating new members?
- ▶ Member Performance Standards
 - ▶ Too strict?
 - ▶ Too loose?
- ▶ Chapter Meetings
 - ▶ Are they positive / fun?
 - ▶ Variety?
 - ▶ Length
- ▶ Coaching
 - ▶ Are getting enough coaching?
 - ▶ Are we getting the right kind of coaching?

PLANNING THE MUSICAL CALENDAR

- ▶ Schedule Events
 - ▶ Shows / Retreats / Competitions / Singing Valentines
- ▶ Plan Repertoire
 - ▶ How much to learn?
 - ▶ Pace for rolling out repertoire
- ▶ Coaching Schedule
 - ▶ Regular rehearsal coaching
- ▶ Retreats
- ▶ Outreach (with YIH VP)
- ▶ Guest Nights / Recruitment
- ▶ Quartet Events
- ▶ Chapter Meetings
 - ▶ Overall Schedule
 - ▶ Rehearsal Format

REPERTOIRE SELECTION

- ▶ Review Repertoire at least annually
 - ▶ Time to retire pieces?
- ▶ Show vs Contest
- ▶ Variety
 - ▶ Good mix of tempos / styles
- ▶ Theme packages
- ▶ Degree of Difficulty

CHAPTER LIFE UNDER COVID