Carolina District Mission, Vision, and Values

The Carolinas District is committed to supporting the Barbershop Harmony Society's aim of preserving, encouraging, and perpetuating the traditional American art form of singing in four-part Barbershop harmony style.

The Carolinas District strives to provide excellent levels of service and support to our Chapters and members, tailored to the specific needs and requirements of each.

The Carolinas District seeks to fulfill our Mission, achieve our Vision, and live our Values by promoting and encouraging vocal harmony and good fellowship among our members; to the end that Barbershop singing flourishes and spreads throughout North and South Carolina.

OUR MISSION

To proactively serve and support our Chapters and members in ways that enhance their enjoyment of the craft, help them to become better singers and performers, and introduce the joy of Barbershop harmony singing to more men and more communities throughout the Carolinas.

OUR FUTURE VISION

The health and well being of every Chapter and its members is our highest priority. The Carolinas District serves its total membership faithfully, providing a structure that offers a healthy Barbershopping experience for everyone. The District reaches out to every Chapter with opportunities to participate in District activities, events, and programs, remaining at all times consistent with the goals and objectives of the Barbershop Harmony Society.

The Carolinas District serves all Barbershoppers in North and South Carolina by creating and supporting activities, events, and programs that help Chapters and individual members to continuously improve their singing and performing skills, to become better Chapter leaders and administrators, and to have more fun singing together.

A key objective is to expand the craft of Barbershopping throughout the Carolinas. The District supports the growth and development of existing chapters, and actively seeks opportunities to start new chapters and introduce more men to the craft. The District encourages existing chapters to help sponsor, support and assist in the creation and development of new chapters wherever possible. The District supports vocal music education, and encourages Chapters to form strong partnerships with local school systems, community college and university choral groups, and music educators.

The Carolinas District conducts all of its business with financial discipline, and remains transparent, accountable, and fair to all of its members. Its governing structure is representative, and processes encourage all who are qualified to serve.

OUR VALUES

The Carolinas District recognizes the need to be flexible, entrepreneurial, proactive, and aggressive, both as individuals and as an organization. We believe in teamwork, innovation, professionalism, and strategic decision making. Our goal is to serve the needs of our Chapters and members to the best of our abilities, with a professional, friendly, prompt, courteous, and enthusiastic attitude from all staff at all times, consistently producing the results expected of us. We endeavor to preserve and enhance the reputation and image of our craft and the District through all of our actions, guided by the following key values.

- **Uniqueness of Chapters**: We accept that each Chapter is unique, with its own goals and aspirations. We support this uniqueness and seek to offer a healthy Barbershopping experience to every Chapter and member, exceeding their expectations by anticipating, understanding, and responding appropriately to their needs.
- **Honesty and Integrity**: We always aim to do what is right, fair, and ethical, maintaining the highest standards of conduct in all of our actions. Uncompromising levels of integrity, honesty, and disclosure are the responsibility of every person serving in a Carolinas District officer, staff, committee, or other leadership role.
- **Accountability**: We are responsible for our actions and understand their impact on others. We exercise strict fiscal discipline and all financial transactions are transparent, accountable, and fair to all members.
- **Consistent Standard of Excellence**: We strive for excellence at the highest standards possible at every level. We strive to provide our Chapters and members with superior service and support, continuously looking for ways to improve our procedures and processes, using the best available practices when possible.
- **Communication**: We seek and share all information necessary and relevant to complete our tasks to the best of our ability. We share appropriate information in an honest and open manner. We support frequent communication in electronic and written form to all Chapters and members, and understand the importance of sharing information in a timely manner.
- **Respect**: We are considerate of others through the use of appropriate behavior and selection of appropriate music and performance styles that acknowledge and celebrate diversity, and strive to include all of our members, regardless of race, gender, or political and religious affiliations.
- **Teamwork**: We encourage and reward teamwork. We work together in a coordinated effort to achieve our goals. Carolinas District officers, staff, and committee members support the efforts of each Chapter and its members, and recognize that they serve at the pleasure of all Carolinas District members.
- **Leadership/Initiative**: We encourage and reward entrepreneurial behavior, leading by example, and being willing to take prudent risks when the opportunities arise. We seek to foster an atmosphere of respect and empowerment for all members. We encourage creativity, flexibility, and innovative approaches.
- **Professional Development and Personal Skills**: We advance our talents and skills to their fullest potential, as individuals, as professionals, and as managers of others. We encourage and support all members to realize their full potentials. We provide training and educational programs to develop technical, management, interpersonal, communication, entertainment, and leadership skills.