



# CAROLINAS DISTRICT

## VISION, MISSION & VALUES

### **VISION:**

An innovative, inclusive, and ever-growing community of Barbershop Harmony enthusiasts.

### **MISSION:**

To proactively serve and support our Communities, Chapters and Members in ways that enhance their enjoyment of singing, help them to become better singers and performers, and introduce the joy of Barbershop Harmony to more people and more communities throughout the Carolinas and beyond.

### **VALUES:**

The health and well being of every Chapter and its members is our highest priority. The Carolinas District serves its total membership faithfully, providing a structure that offers a healthy Barbershopping experience for everyone. The District reaches out to every Chapter with opportunities to participate in District activities, events, and programs, remaining at all times consistent with the goals and objectives of the Barbershop Harmony Society.

The Carolinas District serves all Barbershoppers in North and South Carolina by creating and supporting activities, events, and programs that help Chapters and individual members to continuously improve their singing and performing skills, to become better Chapter leaders and administrators, and to have more fun singing together.

We impact and support our Communities by sharing the joy of barbershop harmony within the larger community of choral groups, music education and new audiences. A key objective is to expand the craft of Barbershopping throughout the Carolinas. The District supports the growth and development of existing chapters, and actively seeks opportunities to start new chapters and affiliates and introduce more people to the craft. The District encourages existing chapters to help sponsor, support and assist in the creation and development of new chapters, clubs and affiliates wherever possible. The District supports vocal music education and encourages the forming of strong partnerships with local school systems, community college and university choral groups, and music educators.

We understand the importance of perception and in all things strive to be approachable, ethical and inclusive, adapting to new technologies and approaches while maintaining our core principles and values.

The Carolinas District conducts all of its business with financial discipline, and remains transparent, accountable, and fair to all of its members. Its governing structure is representative, and processes encourage all who are qualified to serve.