



A Publication of Carolinas Barbershop Harmony
January 2021



Greetings! here's what's going on...

- **A New Year, A New Look**
- **Virtual Leadership Academy - January 30th**
- **Singing Valentines- What Is Your Chapter Doing?**
- **Update on Our Spring Convention - Spring Sing!**
- **Choruses Invited to Submit Videos for Spring Sing!**
- **From BHS HQ - 2021 Midwinter Convention, Quartet Int'l Qualifications Update, and more**
- **Calendar - Your Link to Upcoming Events**

A New Year, A New Look

As you can see, a new logo is showing up on our various District social media sites and tools. This was designed by Erik Lindstrom, our VP of Marketing and member of the Beaufort, SC and Mount Pleasant, SC chapters. Thank you, Erik!

Erik explains the etymology of the new District logo:

"The geography of our District is represented with North Carolina in "Tar Heel" or UNC Light blue, and South Carolina in the Indigo blue of its state flag. Red, white and blue are the traditional colors in the barber pole, and also a nod to patriotism.

The Treble Clef is formed by 4 highly stylized people coming together, linking arms, embracing, and reaching across our district map to uplift one another. They represent our diversity while also alluding to the four parts of harmony.

A conscious decision to drop the word, "district", and the sub-title, "Of the Barbershop Harmony Society", replacing it with simply, "Barbershop Harmony", is intended to evoke and emphasize the idea and feeling of our craft, rather than that of an organization which acts solely as a body of governance. The

new wording speaks to our commitment to include individuals and groups outside the Society, such as church choirs, college students, etc.

The Tag Line "Nothing could be finer" immediately conjures a song in the imagination of our target audience. It speaks to our geography, the genre of music we typically sing, and that warm-fuzzy feeling we get when we harmonize. It is a concise statement of how most barbershoppers feel about our craft."

Virtual Leadership Academy to be held on Saturday January 30th

The Leadership Academy will be virtual this year. Below is the link to register for our 2021 Virtual Leadership Academy. Traditional role-specific courses will be hosted in the first part of the morning (see below for a listing), followed by a general session to discuss strategies for sustaining your chapters until we can meet again.

The classes are open to everyone, not just chapter leaders.

If you have any questions, please contact our Leadership Academy Dean, [Beverly Greene](#).

[Click here to Register](#)

Time: Jan 30, 2021 09:00 AM Eastern Time (US and Canada)

*Please login between **8:00-8:45 AM** to facilitate assignment to your breakout room for the first session. The General session will start at 9:00 AM.*

8:00 - 8:59 AM: Registration, Meet & Greet, and Breakout Room assignment

9:00 AM: General Session One: Welcome, District Officer Installation

9:20 - 11:00 AM: Breakout Sessions:

Sessions:

- President
- Secretary
- Treasurer
- Music & Performance
- Youth in Harmony
- Marketing Your Chorus
- Audio & Visual Production for Virtual Chorus & Quartets

11:15 AM - 1:00 PM: General Session Two: Leading Through the Unknown to Meeting Again (All invited)

What is Your Chapter Doing for Singing Valentines?

Singing Valentines is one of the biggest fundraisers of the year for most chapters. However, like everything else associated with singing, they need to be re-invented for 2021. Here's what a few chapters are doing:

For **Triad Harmony Express**, Gerry Davis writes: THE will be offering Virtual Singing Valentines, in lieu of our traditional in person deliveries. Patrons will be able purchase two pre-recorded Valentine songs that they can deliver to their sweetheart in person or via text or email. Those buying for someone in the Triad area will also have the option of adding roses or candy for a no-contact porch delivery. An extra added bonus! Since our songs are being delivered digitally, instead of just a quartet, our entire chorus will be participating in the recording of the songs. Everyone gets to be involved.

For **Heart of Carolina A Cappella**, Jason Kekas writes: The pandemic can't shut down love - and HCA is determined to be at work as always in helping folks share their Valentine messages with sweethearts, family, and friends. This year the chapter's Singing Valentines will be delivered online as virtual-quartet videos. Buyers will be able to choose from men's, women's, and mixed virtual quartets, as well as from different levels of video personalization - including submitting their own video greeting to be included in the Virtual Singing Valentine! HCA will be taking orders from their chorus website, <https://hcamusic.org>.

George Simolin reports that the **Gold Standard Chorus** will be compiling a slide show of prior Singing Valentine deliveries with an audio background track.

What is your chapter doing?

Announcing Our Spring Convention Event: Spring Sing!

The Spring convention has historically been our biggest event of the year, where we crown our chorus and quartet champions as well as qualify competitors for International. In light of this year's COVID pandemic, the event is being scaled back to minimize in-person activities. This year's event - Spring Sing! - will be a combination of in-person and online events:

- Live quartet contest for quartets looking to qualify for International
- Video contest for choruses (see next section for more info) with the winner selected by the viewing audience

The event will be held at the beautiful Colleton County Civic Center in Walterboro, SC. This will be a single-day event, with an expected start time of noon for the quartet semi-finals. General registrations will be available for those who would like to watch the contests live. We also expect to livestream the event.

Registration will open March 1.

Choruses Invited to Submit Videos for Spring Sing! *by Warren Fuson, VP-Contests*

The following information was sent to all chorus directors, chapter Music & Performance VPs, and chapter secretaries:

Because of COVID-19 restrictions, there will not be a Chorus Prelims contest at the Spring Sing!.

However, to add some fun to the mix, we will be hosting a *virtual* Chorus Contest and we invite all District choruses to participate by submitting a video.

There will be 3 categories:

1. Polecat I song - Must be song from Polecat 1 book. (pitch correction ok, editing ok)
2. Polecat II song - Must be song from Polecat 2 book. (pitch correction ok, editing ok)
3. Other (opens it up for other songs(can be pre-recorded, no rules, pitch correction ok)

Winners in each category will be judged by audience vote, similar to the video contest we had at the 2020 Carolinas Virtual Barbershop Festival last fall. Note: choruses may enter only one category

Why Polecats? We don't want to encourage choruses gathering and rehearsing while it is still unsafe or impractical. Polecats are widely known and won't require in-person rehearsal to master. However, we want to allow more ambitious choruses the opportunity to submit a performance of other songs if they choose.

We will publish more details later but want to give choruses time to start thinking about

what they want to submit. The deadline for submission is expected to be early May.

More to come...

From BHS HQ...

There's Lots Going On at BHS...

- The [2021 Virtual Midwinter Convention](#) will be an immersive experience you won't soon forget.
- Announcement of [Quartet qualification options](#) for 2021 International in Cleveland (click on link for "BHS Contest Rules Overrides")
- Roll out of the new [Member Center](#)
- Updates to [COVID-19 Resources](#) for Chapters

ICYMI - The Carolinas District was well represented in the recent January/February edition of the Harmonizer. The video of our Fall District virtual performance of "When You Believe" is shown on page 2 and Sage Advice from the Charlotte chapter graces page 3.

This information was first communicated in BHS' weekly LiveWire email. [Sign up](#) to receive these emails directly from BHS.

[The Calendar](#)

Your Link to Upcoming District Events and Chapter Shows

Click the link for the official [District Calendar](#). Here's a recap of what's coming up in the next three months. Contact District Secretary Richard Harris at secretary@carolinasdistrict.org to get your chapter show cleared for posting to the District calendar.



Sun	Mon	Tue	Wed	Thu	Fri
			1	2	3
3	4	7	8	9	10
10	11	14	15	16	17
17	18		22	23	24
24	25			30	
31					

Jan. 30 - Virtual Leadership Academy

Jan.28-31 - BHS Virtual Midwinter Convention

May 15 - Spring Sing! - Walterboro, SC and online

Oct. 22-23 - Carolinas Barbershop Harmony Fall Convention

Thanks for reading!

Please feel free to send in letters to the Editor, photos and comments of your opinions and experience to share.

Yours in Harmony,

Steve Curulla, VP Communications
VP-Communications@carolinasdistrict.org

